



Sponsorship Request

Thank you for requesting PAC Racing Springs sponsorship in your next race season.

Date: _____

Please complete the form below (all fields are required), and return it to contingency@racingsprings.com or fax to 248-350-3206. All sponsorship requests for product(s) and sponsorship will be carefully reviewed, during our open review period only. Sponsorship requests are reviewed for the new year in January. Sponsorship requests received after January, 1st will be reviewed the following year.

Requesting Party Information					
Requesting Party:				Team #:	
Team Name:				Driver Name:	
Position Title:				Cell #:	
Email:				Phone#:	
Address:					
City:		State:		Zip:	
Website:					
Facebook:			Twitter:		
Instagram:			Other Social Media:		
I / We are a:	<input type="checkbox"/> Racer <input type="checkbox"/> Racing Team <input type="checkbox"/> Vehicle Owner <input type="checkbox"/> Vehicle Builder <input type="checkbox"/> Marketing Agency <input type="checkbox"/> Other				
If Other, Explain:					
Racing Information					
Type of Racing:					
Race Series:				Class:	
Wins:					
Check One:	<input type="checkbox"/> Professional <input type="checkbox"/> Sportsman		Years in Sport:		
Additional Comments:					
Products Requested	<input type="checkbox"/> Valve Springs <input type="checkbox"/> Suspension Springs <input type="checkbox"/> Sway Bar <input type="checkbox"/> Other <input type="checkbox"/> N/A				
If Other, please explain:					
Location of PAC Racing Decal on Vehicle:					
Multi-Media Content					
I/WE WILL PROVIDE PAC RACING SPRINGS MULTI-MEDIA CONTENT AND FULL-USE RIGHTS ON THIS PROJECT / RACE SERIES / SEASON IN THE FOLLOWING CATEGORIES:					
Photography:	<input type="checkbox"/> Installation <input type="checkbox"/> Completed Vehicle <input type="checkbox"/> Vehicle on Display <input type="checkbox"/> On Road/Track <input type="checkbox"/> Racing <input type="checkbox"/> N/A				
Video:	<input type="checkbox"/> Installation <input type="checkbox"/> Completed Vehicle <input type="checkbox"/> Vehicle on Display <input type="checkbox"/> On Road/Track <input type="checkbox"/> Racing <input type="checkbox"/> N/A				



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Editorial Coverage

I/WE WILL BE PRODUCING AND/OR PUBLISHING AN ARTICLE(S)/ EDITORIAL COVERAGE FEATURING PAC RACING PRODUCTS AS FOLLOWS:

Product Review Build/Installation Vehicle Review Builder/Team/Crew/Driver Other N/A

If Other, please explain:

Social Media Coverage

I / WE WILL TAG PAC RACING SPRINGS IN THE FOLLOWING SOCIAL MEDIA SITES AND USE PAC RACING APPROVED HASH TAGS:

Platform	✓	TAG/Mentions	Official Hashtags
Facebook:	<input type="checkbox"/>	PAC Racing Springs (Page)	#PACSprings #OrangeCoils
Instagram:	<input type="checkbox"/>	@PACRacingSprings	
Twitter:	<input type="checkbox"/>	@PACRacing	

Vehicle Display and PAC Racing Springs Recognition

Location/Event:	
Location/Event:	
Location/Event:	
Location/Event:	
Location/Event:	

Current Sponsors

Manufacturer/Supplier	Product	Contact	Phone Number

Information about you or your team you feel we should consider:



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Terms

By signing this form, you certify that the information provided is accurate. You further certify that you are authorized to make and execute all the commitments indicated. You agree to be personally bound to the requirements of the commitments indicated, including providing multi-media content or allowing the capture of multi-media content; ensuring delivery or facilitating the delivery of editorial content in a digital format, to PAC Racing Springs and that you are authorized to extend re-print and Web publishing rights to PAC Racing Springs; to ensure and verify the placement of the PAC Racing Springs Logo and contact information – to be displayed in the locations and by the methods indicated. You further understand that this is a business relationship between you and PAC Racing Springs to increase sales and visibility on PAC Racing Springs' brand. Due to the conditions under which they operate, SELLER MAKES NO WARRANTIES (INCLUDING ANY WARRANTIES AS TO MERCHANTABILITY OR FITNESS), EITHER EXPRESSED OR IMPLIED, with respect to PAC or Peterson Spring Racing Products and shall not be liable for any consequential or special damages arising out of their use. No warranty or representation is made as to its ability to protect against serious injury or death, which might result during use of these products.

You agree to adhere to the Logo Identity Standards in regards to using approved logos and placement. Directional logos **MUST BE PLACED CORRECTLY** on your vehicle. Logo Identity Standards can be found on the PAC Racing Springs website [HERE](#) using the below Login and password.

Login: Logoident14
Password: PACracing7

All product sponsorships expire on **November 1st**. No product requests will be accepted after that date and any approved sponsorship product or credit not used **will not** carry over to the following year. You must reapply each year for sponsorship approval.

Signature of Applicant: _____ **Date:** _____

You are responsible for submitting all materials to PAC Racing Springs on time. Incomplete applications will not be evaluated. This application becomes complete and valid only when all of the following have been completed:

- APPLICATION FILLED OUT ENTIRELY APPLICATION SIGNED SUBMIT PICTURE OF VEHICLE

Approved? YES NO Amount Approved: _____

Approved by: Jason Youd Official Signature: _____